Hello Scholarship Committee,

I’m pleased to announce that I have committed to the University of Hawaii at Mānoa in Honolulu.

I’ll be moving to the island as a 16-year-old having graduated San Marcos High School in three years.  I’ve spent most of my high school career learning remotely from an 8x10 bedroom.  It was a lesson in self-motivation.  On the positive, I was able to participate in color guard before Covid and have served as treasurer of the digital photography club this year.

You’ll see in my transcripts that distance learning was a struggle for me, but I recovered when in-person learning resumed last September.  I earned a 4.0 across eight core classes last semester and expect to earn the same GPA when I graduate in June.  My cumulative high school GPA will be a 3.56.

Besides UH Manoa, I was accepted into Montana State, University of Wyoming, Cal Poly Humboldt and Cal State San Marcos.  I chose UH Manoa due to its acclaimed international business major, its internship requirements and Pacific Rim study abroad programs.  I’m eager to attend a college that is predominantly Asian, especially since I plan to study abroad in Japan my sophomore year.

I was born to be a business major.  I’m driven, competitive and can negotiate with the best.  I’m also laser focused on ROI.  For example, I conducted a cost benefit analysis on each university that I was accepted to.  UH Manoa was not the least expensive, but continually generates graduates with higher salaries than any of the other colleges I considered.  It also has an active alumni network especially on the West Coast which may prove beneficial in my professional career.

I’m confident that the buyers at the SDCF livestock auction can attest to my business skills.  My outreach efforts weren’t limited to traditional marketing letters.  To differentiate myself, I sent holiday cards, sent project update emails and conducted good-old-fashion cold calling which I found enjoyable.

While in Olivenhain Valley 4-H, my market lamb leader and I crafted a carbon footprint reduction strategy that proved effective.  I informed my prospective buyers that my lambs were purchased locally from Tulloch Farms and that I utilized spent barley from a local brewery as a feed source.  This differentiated my project from the masses and also reduced my operating expenses.  Yep, even then I was ROI focused.

My ability to hustle and generate revenue will help me offset my college expenses.  I was able to secure my first job when I was 14 years old at a window screen company.  My responsibilities were primarily front office oriented unless the production line needed an extra hand to repair or make screens.  I successfully parlayed that experience into a hostess position at a fine dining restaurant soon after my 16th birthday.

My work goal was to migrate into the hospitality industry since I plan to be a food server during my college career on the island.  I’ve already been promoted from hostess to busser and work approximately 20 hours a week.  I've been told my customer service skills are polished which could be the reason I generate more tips than my peers.

After college graduation, I plan to work for a start-up technology company with an Asian focus.  For example, TikTok which is a video based social media company owned by a Chinese company named ByteDance.  I believe my international based education coupled with internships and study abroad experience will provide a competitive advantage for my first post-graduation job and beyond.  I can’t wait to negotiate my first job offer!

Thank you for reading my bio.  I look forward to hearing about next steps.  In the interim, please don’t hesitate to contact me at (760)889-0776 or at kakehlelallo@gmail.com.

Sincerely,

Kadence Kehle