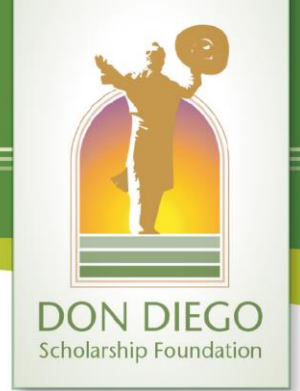


# Don Diego Scholarship Foundation



## Fact Sheet

*Transforming today's outstanding students into tomorrow's leaders.*

A Scholarship Program of  
the San Diego County Fair  
and Del Mar Fairgrounds

<b>MISSION</b>	The Don Diego Scholarship Foundation provides scholarships to deserving San Diego County youth who are associated with activities at the Del Mar Fairgrounds, including the San Diego County Fair, and are pursuing their educational interests. The Foundation also provides grants for agricultural education.
<b>ESTABLISHED</b>	1986.
<b>STRUCTURE</b>	501 (c)3 nonprofit organization; EIN 33-0859020.
<b>HISTORY</b>	The Foundation was formed as a lasting tribute to Tom Hernandez, who played the role of the Fair's legendary welcoming host from 1947 until his death in 1984. To date, the Foundation has awarded approximately \$797,000 in scholarships to 177 students and in agriculture education grants.
<b>SCHOLARSHIPS</b>	The Foundation annually offers \$65,000 in college scholarships to 27 students: One \$5,000, \$2,500, \$1,500 and \$1,000 awards to students in four categories: 1) 4-H; 2) FFA; 3) Employee; 4) Exhibitor/Participant. It offers two \$2,500 Vocational/Technical scholarships. It also administers the Fair's Junior Livestock Auction scholarships of one \$5,000, one \$2,500, one \$1,500 and six \$1,000 awards. Each year, the most outstanding scholarship applicant receives an additional \$5,000 Spanjian Family Scholarship.
<b>PROCESS</b>	The application cycle begins in January. The application deadline is in mid-March. After a rigorous review, top candidates in each category are interviewed by an application panel in April. Winners are announced in spring and typically enter college the ensuing fall.
<b>FUNDRAISING</b>	Don Diego raises money via several programs. In addition, it welcomes donations at any level at any time.
<b>ANNUAL GALA</b>	An exclusive Dinner and Concert Gala is held on an evening during the San Diego County Fair.
<b><u>AMIGO CLUB</u></b>	An Amigo Club membership offers a \$500 retail value of year-round Fairgrounds fun for just \$99. "Dos Amigos" – two memberships – are just \$150.
<b><u>LEGACY BRICKS</u></b>	A unique Legacy Brick Program enables people to commemorate a special occasion or person by purchasing a customized brick permanently enshrined on the Del Mar Fairgrounds.
<b><u>BUS PROGRAM</u></b>	The bus transportation program enables students from underserved schools to participate in the San Diego County Fair's Plant*Grow*Eat program to learn about farming and nutrition.
<b>BOARD</b>	Jon Liss, Chair; Steve Shewmaker, Vice Chair; Roxana Foxx, Treasurer; Timothy J. Fennell, President/CEO. Members: Lisa Barkett, Leslie Barone, Kelly Burt, Alyson Connelly, Chair Emeritus Paul Ecke III, Susan Farrior, Jack Ford, Joe Harper, Lee Haydu, Juanita Hayes, George Karetas, Russ Penniman, Dee Prestininzi, Allan Royster, Frederick Schenk, Pierre Sleiman, Alysha Stehly, Karen Tanz, Megan Tevrizian, Bob Vice.  Executive Director: Chana Mannen.

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