



A Scholarship Program of
the San Diego County Fair
and Del Mar Fairgrounds

Fact Sheet

Transforming today's outstanding students into tomorrow's leaders.

MISSION	The Don Diego Scholarship Foundation promotes education in a fair and fiscally sound manner by providing scholarships to deserving San Diego area graduating high school seniors and graduates who are associated with activities at the Del Mar Fairgrounds, including the San Diego County Fair. The Don Diego Scholarship Foundation also provides grants for agricultural education.
ESTABLISHED	1986.
STRUCTURE	501 (c)3 nonprofit organization; EIN 33-0859020.
HISTORY	The Foundation was formed as a lasting tribute to Tom Hernandez, who played the role of the Fair's legendary welcoming host from 1947 until his death in 1984. To date, the Foundation has awarded approximately \$862,000 to 204 students and in agriculture education grants.
SCHOLARSHIPS	The Foundation annually offers \$73,000 in college scholarships to 35 outstanding students in the San Diego area. It offers one \$5,000, \$2,500, \$1,500 and \$1,000 scholarship in each of four categories: Zable Foundation 4-H, FFA, Employee, Exhibitor/Participant. It also offers four \$2,500 and thirteen \$1,000 Junior Livestock Auction Scholarships to students who qualify for 4-H or FFA and two \$2,500 Vocational Education scholarships. The \$5,000 Spanjian Family Scholarship is bestowed upon the most outstanding recipient.
PROCESS	The application cycle begins in January. The application deadline is in mid-March. After a rigorous review, top candidates in each category are interviewed by an application panel in April. Winners are announced in spring.
FUNDRAISING	Don Diego raises money via several programs. In addition, it welcomes donations at any level at any time.
ANNUAL GALA	An exclusive Dinner and Concert Gala is held on an evening during the San Diego County Fair.
AMIGO CLUB	An Amigo Club membership offers a \$500 retail value of year-round Fairgrounds fun for just \$99. "Dos Amigos" – two memberships – are just \$150.
LEGACY BRICKS	A unique Legacy Brick Program enables people to commemorate a special occasion or person by purchasing a customized brick permanently enshrined on the Del Mar Fairgrounds.
BUS PROGRAM	The bus transportation program enables students from Title One schools to participate in the San Diego County Fair's Plant*Grow*Eat program to learn about farming and nutrition.
BOARD	<p>Roxana Foxx, Chairman; Karen Tanz, Vice Chairman; Tim Fennell, President; Juanita Hayes, Secretary; George Karetas, Treasurer.</p> <p>Members: Lisa Barkett, Leslie Barone, Sandra DiCicco, Alyson Connelly, Glenn Drown, Chair Emeritus Paul Ecke III, Susan Farior, Jack Ford, Joe Harper, Lee Haydu, John Hoeflich, Chair Emeritus Jon Liss, Kathlyn Mead, Russ Penniman, Dee Prestininzi, Chair Emeritus Allan Royster, Frederick Schenk, Steve Shewmaker, Pierre Sleiman, Alysha Stehly, Megan Tevrizian, Bob Vice.</p> <p>Executive Director: Chana Mannen.</p>

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